



**WNUE-FM**  
**523 Douglas Ave**  
**Altamonte Springs, FL 32714**  
**(407) 774-2626**

# CONTRACT

<b>Contract / Revision</b> 261351 /		<b>Alt Order #</b> 46139
<b>Product</b> 11-1-11-8		
<b>Contract Dates</b> 11/01/16 - 11/08/16		<b>Estimate #</b> N01NO8
<b>Advertiser</b> DeSantis For FL CD-06		<b>Original Date / Revision</b> 10/10/16 / 10/10/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WNUE-FM	<b>Account Executive</b> Dominic Amarito	<b>Sales Office</b> Entravision Solu
<b>Special Handling</b>		
<b>Demographic</b> Adults 25+		
<b>Agency Code</b> 1046	<b>Advertiser Code</b> DESAN	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Smart Media Group**  
**814 King Street, Suite 400**  
**Alexandria, VA 22314**

*new*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNUE	11/01/16	11/04/16	TU-F 6a-7p	6:00 AM-7:00 PM		:30				NM	16	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-4444--	16			\$40.00					
N 2	WNUE	11/01/16	11/04/16	TU-F 10a-3p	10:00 AM-3:00 PM		:30				NM	12	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-3333--	12			\$35.00					
N 3	WNUE	11/01/16	11/04/16	TU-F 3p-7p	3:00 PM-7:00 PM		:30				NM	12	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-3333--	12			\$35.00					
N 4	WNUE	11/05/16	11/05/16	Sa 10a-3p	10:00 AM-3:00 PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-	3			\$35.00					
N 5	WNUE	11/06/16	11/06/16	Su 10a-3p	10:00 AM-3:00 PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S	3			\$35.00					
N 6	WNUE	11/07/16	11/08/16	M-TU 6a-7p	6:00 AM-7:00 PM		:30				NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	44-----	8			\$40.00					
N 7	WNUE	11/07/16	11/07/16	M 10a-3p	10:00 AM-3:00 PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----	3			\$35.00					
N 8	WNUE	11/07/16	11/07/16	M 3p-7p	3:00 PM-7:00 PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----	3			\$35.00					
<b>Totals</b>										0.00		60	\$2,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	60	\$2,220.00	(\$333.00)	\$1,887.00
<b>Totals</b>	60	\$2,220.00	(\$333.00)	\$1,887.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsofsales](http://www.entravision.com/termsofsales), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



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**523 Douglas Ave**  
**Altamonte Springs, FL 32714**  
**(407) 774-2626**

<u>Contract / Revision</u>	<u>Alt Order #</u>
261351 /	46139

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	11-1-11-8	N01NO8

<u>Advertiser</u>	<u>Original Date / Revision</u>
DeSantis For FL CD-06	10/10/16 / 10/10/16

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

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# New Order

**Media:** Radio  
**Client:** DeSantis For FL CD-06  
**Product:** 11-1-11-8  
**CPE:** DESAN/none/N01NO8  
**Description:** Entravision Solutions Order #: 46139  
**Rep:** Entravision Solutions  
**Version:** 1  
**Comments:**

**Market:** Orlando-Daytona Beach-Melbourne, FL  
**Demo:** Adults 25+  
**Separation:** 30  
**Flight Start:** 10/31/16  
**Flight End:** 11/8/16  
**Sales Office:** New York  
**Survey:**

**Billing To:** Smart Media Group  
 814 King Street  
 Suite 400  
 Alexandria VA 22314  
**AE:** Dominic - 5836 Amarito  
**Phone:**  
**Fax:**

**Vendor:** WNUE FM  
**Phone:**  
**Fax:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	Total Spots	Adults 25+ RTG	CPP
1	MTuWThF 6:00A-7:00P	RT	\$40.00	C 30	0	4	4	4	4	0	0	4	4	24		
Comments:																
2	MTuWThF 10:00A-3:00P	MD	\$35.00	C 30	0	3	3	3	3	0	0	3	0	15		
Comments:																
3	MTuWThF 3:00P-7:00P	PM	\$35.00	C 30	0	3	3	3	3	0	0	3	0	15		
Comments:																
4	Sa 10:00A-3:00P	WK	\$35.00	C 30	0	0	0	0	0	3	0	0	0	3		
Comments:																
5	Su 10:00A-3:00P	WK	\$35.00	C 30	0	0	0	0	0	0	3	0	0	3		
Comments:																
<b>Total Spots:</b>					0	10	10	10	10	3	3	10	4	60		
<b>Total GRP/GIMP(000):</b>					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0
<b>Cash\$-Spots</b>					<b>Total\$-Spots</b>											
11/2016					\$2,220.00 - 60											
<b>Total Gross Cost:</b>					\$2,220.00											
<b>Total Net Cost:</b>					\$1,887.00											
<b>Total Gross CPP:</b>					\$0.00											
<b>Total Net CPP:</b>					\$0.00											

## Disclaimer:

\*\*\*\*\*THIS IS A NEW ORDER\*\*\*\*\* SHIELLA FOR DOMINIC. Please note it is required to confirm NEW ORDERS & REVISIONS no later than 48 HRS after order/revision sent. ENTRAVISION SOLUTIONS AND OUR REPRESENTED STATIONS DO NOT DISCRIMINATE. ENTRAVISION SOLUTIONS IS COMMITTED TO A POLICY OF NON-DISCRIMINATION IN THE ADVERTISING CONTRACTS THAT IT ENTERS INTO WITH ADVERTISERS. ENTRAVISION SOLUTIONS WILL NOT ENTER INTO OR CARRY OUT, IN CONNECTION WITH ANY ADVERTISING CONTRACT IT IS A PARTY TO, ANY TERMS, CONDITIONS, OR POLICIES THAT COMMIT THE ADVERTISER, ENTRAVISION SOLUTIONS OR ANY STATIONS REPRESENTED BY ENTRAVISION SOLUTIONS TO DISCRIMINATE IN THE SALE OR PLACEMENT OF ADVERTISING ON THE BASIS OF RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WNUE-FM, ALTAMONTE SPRINGS, FL

**Date:**

10/7/2016

I, Smart Media Group

being/on behalf of: DeSantis for FL CD-06

a legally qualified candidate of the Republican

political party for the office of: \_\_\_\_\_

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available): \$1,836.00**



I represent that the payment for the above described broadcast time has been furnished by:

DeSantis for FL CD-06

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy A. Koch

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/7/2016

**Date**

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, DeSantis for FL CD-06

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**signature of candidate or authorized committee**

DeSantis for FL CD-06

**printed name**

10/7/2016

**date**